

# 10 Reasons to Work at *The Daily Colonial*

## **Exposure**

At other campus publications, new writers often turn in stories that they worked hard on, and never see them in print. Even if they do get in, it can be months later, and buried in the back. At *The Daily Colonial*, every article counts – we’re not going to waste your time. In addition, news writers often wind up leading an edition, even as freshmen – some of our biggest stories yet this year have gone to brand new reporters who stepped up to the plate.

## **Choice**

*The Daily Colonial* provides reporters with choices right from the beginning. Instead of making new reporters do busywork, we let each staff member choose what department to join. News is our biggest department, but feature departments are also hiring – if you don’t want to write crime, Student Associating and other breaking news stories, try out our arts department or contribute to our brand-new Saturday Style page. On top of that, there is no set time commitment – just attend the monthly department meeting, and sign up to do as many articles as you feel you can handle – no more, no less.

## **Leadership Experience**

At other publications, leadership can sometimes amount to just editing a few articles. At *The Daily Colonial*, you can get real management experience that can help in any profession later on in life. Our editors not only touch up writing, but also provide one-on-one guidance, manage their own departments independently in personnel and organizational matters, sit on the board and help make the core policy for the paper and help manage the budget. On top of all of that, they do it fast – our senior staff is mostly composed of sophomores, with a junior serving as Editor-in-Chief. That gets you the experience you need, while still leaving time for that big internship senior year.

## **Opportunity**

Unlike other news organizations on campus, we emphasize a diversity in skills. Staff members don’t just get writing experience – we also encourage all staff to experiment with photography, video and other modes of news. In addition to that, real news techniques like exit polling are practiced by the staff during everyday events. Don’t know how to do it? Don’t worry – we can provide training and one-on-one support.

## **Diversity**

*The Daily Colonial* boasts the most diverse editorial board of all campus publications. Age, race, gender, religion, geographical origin – we have all different perspectives available, which help us make the best news decisions for an amazingly diverse campus. In addition, we work on an egalitarian basis – we are all equals, and your opinions will be heard and respected. Staff members are encouraged to attend editorial board meetings if they would like to offer their opinion to the senior staff.

## **Freshman Focus**

*The Daily Colonial* has special positions open for freshmen. Our Mount Vernon Affairs program gives a dedicated, high-level coverage area over to a freshman, along with a seat on our editorial board. Also, new this year, each department will have a deputy editor who will help run the department and often represent it at board meetings. Most of these deputy posts will be filled by freshmen. Unlike other news organizations, we value our newest members – you will never be faced with disrespect or put-downs in our newsroom, and won’t have to wait years to show your talent.

## **The Chance to Make a Difference**

One of the biggest advantages of working at *The Daily Colonial* is the possibility of change. Our competitors have been stagnant for years, and are bloated bureaucracies with rules set in stone and spelled out in contracts with the university. We have a dynamic, ever-changing environment with the ability to adapt to new circumstances and new ideas quickly and openly. Who knows – you could be the one who changes it all!

## **High Standards**

Many of our competitors hold themselves to the same standards you might remember from your high school journalism classes. We hold ourselves higher, to true professional specs. We are vigilant about journalistic ethics, often holding ourselves to a higher standard than is even taught in the university’s journalism program. We do our very best to avoid conflicts of interest and other ethical nightmares, and if mistakes are made, we own up to them. In fact, we even have a full internal judicial process to deal with ethical issues.

## **Getting it Right from Day One**

If you join *The Daily Colonial*, you will be part of an organization that has had the right intentions and the right actions since its founding. Unlike other campus news outlets, we have always been editorially independent – no one has ever monitored our content, and no one will. For years, and even currently for some, other publications answered to faculty advisors or a committee of the Faculty Senate. Not us – we have been answering only to the student body since day one. In addition, we were founded completely by undergraduate students – in fact, a group of freshmen came up with the idea and put it all together. Our competitors were largely created by the university.

## **Have Fun**

When it comes down to it, at the core, *The Daily Colonial* is a student organization. Unlike our competitors, we don’t have SAC or faculty advisors breathing down our necks, or even a graduate student or professional manager overseeing us. We are all-volunteer, all-student, and intend to stay that way. We’re not here to work you into the ground – we’re here to provide the opportunity to be a journalist, and have a lot of fun in a great organization with wonderful people along the way.

# Want more information? Ready to join?

Right now, *The Daily Colonial* is hiring in all departments. Just choose the kind of writing you want to do, and the section editor will get in contact with you.

## Departments include:

### Daily News

Everyday campus and metro content, breaking news

### Enterprise

News features, long-term projects

### The Arts

Monday and Friday, campus and city arts

### Style

Saturday Style, fashion, television, technology

Also, special positions are now available, including Crime Reporters, Opinion Columnists and Director of Mount Vernon Affairs.

For details and to sign up, visit  
[jobs.dailycolonial.com](http://jobs.dailycolonial.com)

The Daily Colonial  
2129 G Street NW  
Room B01  
Washington, DC 20052  
(202) 994-2452  
daily@gwu.edu



# Not a writer? *The Daily Colonial* is still for you!

Though the bulk of *The Daily Colonial's* staff are part of the editorial departments, but we also have several departments that specialize in other areas.

## Art Department

Our Art Department manages our photographers, illustrators and graphic artists. Right now, we are hiring all of these artists, but especially photographers.

Photographers can expect to work major events that the news and feature departments are covering. You can work as little or as much as you want.

Our photographers often get the best seats at events – want to be in front of the front row during Commencement and Colonials Weekend? Our photographers are there, face-to-face with the action. Plus, each week, one photographer is selected to do a photo essay of his or her own choosing for the Thursday edition.

Don't have your own equipment? Don't worry – new for this year, *The Daily Colonial* has its own SLR rig.

## Business Department

Our Business Department is responsible for marketing the paper and selling advertising. Right now, we are looking for marketing assistants to help create advertising campaigns for major events like Colonials Weekend, Welcome Week and Colonial Inauguration.

Marketing Assistants have the chance to be truly creative, and also to see their work come to fruition. From the basic concept art to hanging the posters all over campus, marketing assistants do it all.

# Working at *The Daily Colonial*

*The Daily Colonial* is GW's only complete daily news source. Of all the news outlets on campus, it provides the most unique and complete experience for aspiring journalists of every stripe.



[www.dailycolonial.com](http://www.dailycolonial.com)